

# 2017 AAMA/AIAG Southern Automotive Quality Summit

## Sponsor/Exhibit Form

Thursday, March 9, 2017 - Von Braun Center - 700 Monroe Street, Huntsville, AL 35801

### Main contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Company Information

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_ Company Phone: \_\_\_\_\_

### Section 1: Sponsorship/Exhibitor Levels

<u>Platinum Sponsor</u>	\$5,000
<u>Gold Sponsor</u>	\$4,500
<u>Silver Sponsor</u>	\$4,000
<u>Standard Exhibit Booth</u>	\$1,750
<u>Lanyard Sponsor (1 available)</u>	\$2,500
<u>Networking Reception Sponsor</u>	\$1,500
<u>Breakfast Sponsor</u>	\$1,000
<u>Lunch Sponsor</u>	\$1,000

### Section 2: A La Carte Opportunities

<u>1/2 page ad in event program</u>	\$750
<u>1/4 page ad in event program</u>	\$450

### Section 3: Payment Information

#### Payment Information\*:

Check enclosed

Total: \_\_\_\_\_

Visa, MasterCard and American Express

Payments: For your safety, we ask that you do not provide your credit card details on this form; instead, please provide us with a contact name and phone number to call for credit card information to complete payment.

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**\*AIAG will retain the full amount of the cost for any cancellations.**

Submit completed form to Lynsey Delane at delanel@uah.edu or via fax at (888) 672-8350.



The **Catalyst** for Peak Performance™

# 2017 AAMA/AIAG Southern Automotive Quality Summit

## Section 4: Complimentary Registrations

### Company Complimentary Registrations

*(5 for Platinum, 4 for Gold, 3 for Silver, 1 for Networking Reception and Exhibitor)*

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

### Key Customer Complimentary Registrations

*(not valid on previously purchased registrations)*

*(4 for Platinum, 3 for Gold, 2 for Silver)*

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

## Section 5: Sponsors and Exhibitors

**Logo:** Please attach a high resolution logo for use on the website, signage, program and event app.

Logo attached :        YES                NO

**Social Media:** Please provide your company twitter handle to use for promotions of event.

Twitter Handle: \_\_\_\_\_

**Additional Registrations:** Additional registrations can be purchased at [www.aiag.org](http://www.aiag.org) or through AIAG Customer Service at (248) 358-3003.

## Section 6: Exhibitor Information

### **All booths include:**

8' Table, 2 chairs, Pipe & Drape, Wastebasket, Booth Sign  
1 complimentary conference registration, 2 booth passes  
(booth passes include meals and the networking reception but  
DO NOT include conference sessions)

### **Booth Passes**

Name/Email \_\_\_\_\_

Name/Email \_\_\_\_\_

### **Booth Number\*** (see exhibit map on page 4)

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

### **Company Description:** Please attach a 50-100 word

company description to be used on the website and in the event program.

Description Attached        YES                NO

## Section 7: Signature

### **Signature:**

We the undersigned do hereby submit our application to participate:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_



The **Catalyst** for Peak Performance™



# 2017 AAMA/AIAG Southern Automotive Quality Summit: Sponsor/Exhibitor Benefits

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR
Complimentary company registrations	5	4	3	1
Complimentary key customer registrations	4	3	2	N/A
Discounted pricing for additional company registrations	25% off	20% off	15% off	N/A
Exhibit booth	Yes	Yes	Yes	Yes
Free full color ad in event program	Full page ad	1/2 page ad	1/4 page ad	N/A

### Sponsorship Benefits

**Lanyard Sponsor** - Logo on lanyards worn by all attendees at the conference.

**Networking Reception Sponsor** - 1 complimentary registration. Logo on all tables during the networking reception.

**Lunch Sponsor** - Logo on tables during lunch at the conference.

**Breakfast Sponsor** - Logo on tables during breakfast at the conference.

### SPONSORS/EXHIBITORS WILL RECEIVE:

- Company logo on AIAG and AAMA website with hyperlink to company website (sponsors only)
- AIAG will put the company name with hyperlink to company website and company description on event website (all exhibiting companies)
- AAMA will place the company logo on their website with a hyperlink to company website (all sponsors and exhibitor companies)
- Company logo on presentation screens (sponsors only)
- Company logo (sponsors only) on event signage
- Facebook post from AIAG and AAMA announcing sponsorship/exhibiting
- Tweet sent out by AIAG and AAMA announcing sponsorship or exhibitor with company's twitter handle
- Company logo with hyperlink to company website on AIAG event app



The **Catalyst** for Peak Performance™



